

Subject: PoC electronic bag tags for crew

Dear XXX,

You have been selected to participate in a trial of electronic bag tags with Aer Lingus as part of our ongoing efforts to innovate in baggage management.

You will join 49 other crew members in a trial of the electronic bag tag from November 20 to December 20. This device replaces traditional paper luggage labels with a paperless, digital solution. With the dedicated app, you can check in and label your crew bags from anywhere. Pre-labeled bags can be easily dropped off at self-service bag drops or manned check-in desks, expediting your journey through security and significantly reducing your check-in time.

To ensure the success of this proof of concept (PoC), we would like to personally deliver the electronic bag tag to you and offer instructions to ensure your experience goes smoothly. Please arrange to collect your electronic bag tag and receive instructions at XXX on XX/XX at 00:00.

Kind regards,