

## Subject: PoC electronic bag tags for crew

Dear XXX,

We are excited to announce that Aer Lingus will be conducting a trial of electronic bag tags as part of our ongoing efforts to innovate in baggage management.

Between November 20 and December 20, a specific group of 50 crew members will transition to using electronic bag tags instead of conventional paper baggage labels. Prior to each flight, crew members will generate digital baggage labels within the BAGTAG app and seamlessly transfer them to the electronic bag tag.

With pre-labelled bags, crew members can easily use the self-service bag drop or go to a regular manned check-in desk. This process reduces their check-in time and provides relief to check-in agents by eliminating rushed check-ins.

For this trial, we kindly request that you ensure a designated service bag drop or agent is available for the crew to deposit their pre-checked and labeled bags. This trial will not affect your regular daily or technical operations, but your staff may come across electronic bag tags during baggage check-in, treating them as regular baggage labels.

This letter, along with its attachments, is intended to raise internal awareness about the electronic bag tag and the proof of concept (PoC) phase.

We kindly ask for confirmation of receiving this letter. If you have any questions or concerns, please don't hesitate to reach out to XXX.

Kind regards,